

## PRESS RELEASE

FOR IMMEDIATE RELEASE **Contact: Grant Greabell** 

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West-MEC and Paradise Valley Community College hosting Esports tournament Learn more about West-MEC's new Esports program

Glendale, AZ (April 4, 2024) – PVCC is hosting a Super Smash Bros tournament called Sundown on April 13. There, participants will also be able to learn about West-MEC's new Esports program, which will be starting its first year this fall.

Esports students will develop games, compete in Esports, and connect with peer gamers. Students in Esports will plan, design, produce tournaments and learn all aspects of production and marketing. Using specialized knowledge, students will compete in League of Legends. Rocket League and other tournaments. This one-year program will be offered at West-MEC's community college partner PVCC. Current high school sophomores and juniors are encouraged to apply.

At Sundown, participants will get to play in SSBU events, see behind the scenes of event operation, meet the PVCC staff, learn about streaming, casting and technical arts, and meet with West-MEC recruiters from 10:00 a.m. - 12:00 p.m.

The tournament will take place from 10:00 a.m. until 6:00 p.m. in PVCC's KSC Welcome Center Building.

West-MEC's programs prepare students today for tomorrow's careers and its all-new Esports program is no different. Upon completion of the program students can earn their Certificte of Completion in Esports which will help students pursue careers in video game production, marketing, event management, computer technology and much more. Students can also earn 18 college credits paid for by West-MEC during this one-year program.

## **About West-MEC:**

West-MEC is a career technical education public school district focusing solely on innovative career and technical education (CTE) programs that prepare students to enter the workforce and pursue continuing education. West-MEC CTE programs provide students opportunities to earn college credit and industry credentials. West-MEC serves more than 45,000 students from 49 high schools across 3,800 square miles in the northern and western cities of the Phoenix Metropolitan area. West-MEC now also offers adult education programs. Visit www.west-mec.edu for more information about

West-MEC's career-driven education opportunities, or follow us on Facebook, Twitter, and Instagram.

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LAVIDGE update:

West-MEC Joins Paradise Valley Community College Esports Tournament

Participants will compete in a Super Smash Bros tournament and learn about West-MEC's new

Esports program

**GLENDALE**, **Ariz**. **(April 4, 2024)** – Paradise Valley Community College (PVCC) is hosting Sundown, a Super Smash Bros tournament, on Saturday, April 13. There, participants will also be able to learn about Western Maricopa Education Center's (West-MEC) new Esports program, which will be starting its first year this fall.

Students who enroll in West-MEC's new Esports program will develop games, compete in Esports, and connect with peer gamers. Additionally, students will plan, design, produce tournaments and learn all aspects of production and marketing. Using specialized knowledge, students will compete in League of Legends, Rocket League and other gaming tournaments.

This one-year program will be offered at West-MEC's community college partner PVCC. Current high school sophomores and juniors are encouraged to apply.

At Sundown, participants will play in Super Smash Bros. Ultimate (SSBU) events, see behind the scenes of event operation, meet the PVCC staff, learn about streaming, casting and technical arts, and meet with West-MEC recruiters from 10 a.m. - 12 p.m.

The tournament will take place from 10 a.m. until 6 p.m. in PVCC's KSC Welcome Center Building.

West-MEC is a career and technical education school district focused on preparing students for tomorrow's careers and its all-new Esports program is no different. The esports industry has a strong global audience which has led to the development of a wide range of career paths and professions, even beyond professional gaming.

Upon completion of the program students will be eligible to earn their Certificate of Completion in Esports, which will help students pursue careers in video game production, marketing, event management, computer technology and much more. Students can also earn 18 college credits, paid for by West-MEC during this one-year program.

For more information visit: <a href="https://www.west-mec.edu/Page/314">https://www.west-mec.edu/Page/314</a>

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